

WARDS AFFECTED:
Aspley, Bilborough, Leen Valley

ITEM:
WEST AREA COMMITTEE
15 MARCH 2006

REPORT OF THE CORPORATE DIRECTOR OF NEIGHBOURHOOD SERVICES

WEST AREA ACTION PLAN UPDATE

1 SUMMARY

This report informs members of the progress made towards developing the West Area Action Plan 2006-09.

2 RECOMMENDATIONS

It is recommended that:-

- 2.1 Members familiarise themselves with the current stage of the West Area Action Planning Process.
- 2.2 Members are aware of the process employed for selecting priority outcomes.
- 2.3 Comment on any aspects of the priority outcomes. Comments will be taken into consideration prior to the adoption of main outcomes as agreed by the West Area Strategic Partnership.

3 BACKGROUND

- 3.1 The first report outlining the guidance for action planning 2006-09, produced by the One Nottingham Partnership, was presented to this area committee on 16 November 2005. This report outlined the process recommended by One Nottingham Partnership to develop area-based action plans.
- 3.2 The guidance was primarily about ensuring meaningful links are established between the various city plans, such as:
 - Community Strategy
 - Local Area Agreements
 - Corporate Plan
 - Area Plans
 - Central / Local Priorities
- 3.3 The current round of action planning is about securing sustainable improvements in public services and re-engaging with local communities with the institutions of government. The core aims of the action plans are to:-
 - Make real differences to the quality and responsiveness of services that are delivered to or affect local communities.
 - Increase the involvement of local communities when making decisions about service provision or affecting lives of local neighbourhoods.
 - Provide opportunities for service providers, voluntary and community groups to work in partnership to deliver locally decided outcomes for the local neighbourhood.
 - Increase social capital and reduce isolation whilst building community capacity and cohesion.

- 3.4 A project scoping form was provided to the One Nottingham Partnership outlining key output measures and timescales for the action planning processes for the West Area. This form was agreed by the West Area Strategic Partnership prior to submission to the One Nottingham Partnership.
- 3.5 The West Area priorities, as identified using Indices of Deprivation data 2004, were presented to this area committee on 11 January 2006. The six priorities agreed were:-
- Income & Employment Deprivation (rank 1)
 - Education Skills and Training (rank 2)
 - Crime & Disorder (rank 3)
 - Health & Disability (rank 4)
 - Living Environment (rank 5)
 - Barriers to Housing and Services (rank 6)
- 3.6 The next stage of action planning is to agree two outcomes for each of the top four priorities before the end of March 2006. These priority outcomes have to be presented to the One Nottingham Partnership. Appendix 1 presents suggested outcomes and targets for discussion, while Appendix 2 identifies the core outcomes for each of the priorities based on the Local Area Agreement. This list of priority outcomes has been circulated to the members of the West Area Strategic Partnership to identify two outcomes for each ranked priority issue. Additionally, Tenants & Residents groups in the West Area are also being given the opportunity to contribute to this process.
- 3.7 Due to the tight timescales set for the action plan deadlines, it is not yet possible to present to this area committee the two outcomes that have been selected for each priority issue. Consultation with the One Nottingham Partnership indicates that whilst in the initial planning only two outcomes are being selected for priority issues; at a later stage there will be the option to increase this number. Currently the purpose of selecting two outcomes is to focus resources of all partners on having a real impact on addressing local people's needs.
- 3.8 As discussed at this area committee meeting on 11 January 2006, a series of seminars have been planned for March 2006. The purpose of these seminars is to enable actions to be developed using a partnership approach. Members are welcome to attend these seminars if they wish to contribute. The seminars are to be held on 16 and 23 March 2006.
- 3.9 The final action plan for the West Area is to be completed as a draft by the end of April 2006.

4 PROPOSALS

It is proposed that members note and comment on the principles adopted for the prioritisation of outcomes attached to each priority issue for the West Area Action Plan 2006-09.

5 FINANCIAL IMPLICATIONS

The One Nottingham Partnership has agreed to resource all costs associated with the action planning process in the West Area. These costs include venue hire, refreshments, etc.

6 EQUAL OPPORTUNITIES

The recommendations contained in this report are a means to ensuring that equality of opportunity, equality issues and principles are considered. It is a requirement of the action planning process to adopt these in all aspects of action planning activity. At the recommendation of the One Nottingham Partnership extra efforts are being taken to engage with minority communities.

7 STRATEGIC AIMS

- Ensuring Local Involvement In Decision Making
- Making Nottingham A Safer City
- Creating A More Attractive Place To Live And Work
- Promoting Education And Lifelong Learning
- Creating Employment Opportunities For Local People
- Improving The Health Of Local People
- Maximising Leisure And Cultural Opportunities

8 LIST OF BACKGROUND PAPERS OTHER THAN PUBLISHED WORKS OR THOSE DISCLOSING CONFIDENTIAL OR EXEMPT INFORMATION.

Local Area Action Planning (2006-2009) Guidance Paper Three A
(One Nottingham Partnership)

9 PUBLISHED DOCUMENTS REFERRED TO IN COMPILING THIS REPORT

OCPN Performance Management Data
(The Observatory, March 2005)

Manjeet Gill
Corporate Director of Neighbourhood Services
Eastcroft Depot
London Road
NG2 3AH

Contact Officers:

Asif Mohammed, West Area Co-ordinator

Tel: 0115 9157656 Email: asif.mohammed@nottinghamcity.gov.uk

APPENDIX 1: West Area Priority Outcomes and Targets – For Discussion

Priority 1. Employment Deprivation		
<i>Outcome</i>	<i>Performance target</i>	<i>Source of data for developing the measure and monitoring progress</i>
1.1 Reduce the rate of long-term unemployment amongst men	Narrow the gap between the area's unemployment / long-term unemployment rates (amongst men) and the City average	Job Centre Plus / DWP
1.2 "Reduce the difference in IB rates between DWP identified wards and City"	Aim for a 3% reduction by April 2009	Job Centre Plus / DWP
Priority 2 - Education and Skills Training		
<i>Outcome</i>	<i>Performance target</i>	<i>Source of data for developing the measure and monitoring progress</i>
2.1 Improve the behaviour of school pupils	Number of exclusions reduced?	Jill Wilkinson, Education Action Zone Coordinator Libby Wiggington, Extended Schools Coordinator
2.2 Increase the number of primary school leavers who make a positive choice to attend a secondary school in the West Area	Increase by 10% year on year?	Schools / LEA (Jill Wilkinson, Libby Wiggington to advise)
Priority 3 – Crime and disorder		
<i>Outcome</i>	<i>Performance target</i>	<i>Source of data for developing the measure and monitoring progress</i>
3.1 To reduce the number of residents who perceive ASB as a significant problem in the West Area	MORI polled percentage as of 2005 who feel noisy neighbours or loud parties are a very or fairly significant problem in their local neighbourhood: 20% MORI polled percentage as of 2005 who feel teenagers hanging around on the streets are a very or fairly significant problem in their local neighbourhood: 47%	The source of data for these performance targets is the MORI poll. However, we also need to refer to the ASB Survey, but whatever % improvement we agree as a target, this must be greater than the margin of error given in the data source.

	<p>MORI polled percentage as of 2005 who feel that vandalism, graffiti and other deliberate damage to property or vehicles is a very or fairly significant problem in their local neighbourhood: 42%</p> <p>MORI polled percentage as of 2005 who feel that people using or dealing drugs is a very or fairly significant problem in their local neighbourhood: 35%</p> <p>MORI polled percentage as of 2005 who feel that people being drunk and rowdy in public places is a very or fairly significant problem in their local neighbourhood: 24%</p>	
3.2 Reduce the percentage of Prolific and Priority Offenders (PPO) who show a reduction in their re-offending over a 12 month period following inclusion in the PPO scheme.	Reduce by 5% year on year (this is a suggestion, we will need to agree this)	<p>Police Database</p> <p>Youth Offending Team</p> <p>Probation Service</p>
Priority 4 – Health and Disability		
<i>Outcome</i>	<i>Performance target</i>	<i>Source of data for developing the measure and monitoring progress</i>
4.1 Reduce the number of conceptions to females under 18 resident in the West Area	Reduce by 10% in the first year, and 5% in each of the following two years (This may be an ambitious target so perhaps we need to consider something more realistic?)	<p>Sarah Andrews, West Area Health Development Officer</p> <p>Helen Bradley, Health Promotions Manager</p> <p>Roger Simmons, West Area PCT representative</p>
4.2 Reduce the number of smokers in the West Area	Assume 'smoking age population is 40,000. Assume 40% smoke – that's 16,000 smokers. Assume 50% want to quit – that's	<p>Sarah Andrews, West Area Health Development Officer</p> <p>Helen Bradley, Health Promotions Manager</p>

	8,000. Over 3 years, reduce the number of smokers by 400 (that's 5% of those who want to quit)	Roger Simmons, West Area PCT representative
--	---	---

Priority 5 – Living Environment

<i>Outcome</i>	<i>Performance target</i>	<i>Source of data for developing the measure and monitoring progress</i>
5.1 To increase the number of people who are satisfied with the appearance of their living environment	Increase percentage satisfaction by 5% in each of the three years. 2005 satisfaction: 63%	MORI
5.2 To increase the number of people who are satisfied with parks and green spaces	<i>There is no performance target linked directly to this outcome, however we can use measures such as 'number of parks receiving green flag status', 'state of cleanliness of green spaces and parks', 'number of parks and green spaces made safer by improving security'</i>	TBC

Priority 6 – Barriers to Housing and Services

<i>Outcome</i>	<i>Performance target</i>	<i>Source of data for developing the measure and monitoring progress</i>
6.1 To increase the number of temporary housing stock replaced with permanent brick-built stock	Agreed number of units upgraded in years 1, 2 and 3.	Nott'm City Homes
6.2 Increase the number of Nottingham City Homes housing meeting the decent homes standard (without additional ALMO funding).	(Jsan Shepherd and Steve Pepper to advise)	Nott'm City Homes

APPENDIX 2: Local Area Agreement Outcomes and Relationship with Priority Themes

1 Employment

- 1.1 Increase the total entrepreneurial activity in Nottingham through developing new businesses.
- 1.2 Supporting local suppliers to win public sector procurement contracts.
- 1.3 Providing appropriate incubator and move on space within Nottingham.
- 1.4 Instilling a culture of Corporate Social Responsibility in local businesses and supply chains.
- 1.5 Reduce the occurrences of crimes against businesses in Nottingham.
- 1.6 Inward investment secured in target “aspirational” sectors.
- 1.7 Develop a greater share of employment in the knowledge economy.
- 1.8 Increase the employment rate for Nottingham (towards an 80% employment rate).
- 1.9 Reduce the difference between the number of IB/SDA (benefits) claimants in NRF wards (Neighbourhood Renewal Fund) and the overall rate for England.
- 1.10 Decrease the inactivity rate for Nottingham and reduce Incapacity Benefit/Income Support (Lone Parents) claimant rates.
- 1.11 Link local unemployed people to jobs created through Inward Investment activity through ‘Making the Connections’.
- 1.12 Reducing the financial exclusion of older people.

2 Education, Skills and Training

- 2.1 Raise educational attainment, particularly for under-achieving groups.
- 2.2 To ensure that children and young people are more fully engaged in education and learning.
- 2.3 Reduce NEET (Not in Education Employment or Training) particularly in priority groups.
- 2.4 Provide and improve universal and targeted support for parents and carers and encourage parents to take a more active role in their children’s education.
- 2.5 Increase the Number of Young People Accessing Enterprise learning through the education system.
- 2.6 Reduce the proportion of Nottingham adults with no formal qualifications

3 Crime and Disorder

- 3.1 Prevent Youth Offending by identifying children and young people at risk of offending or involvement in antisocial behaviour through evidence based targeted means of intervention designed to reduce risks and strengthen protective factors.
- 3.2 Reduce re-offending.
- 3.3 To reduce overall crime.
- 3.4 To reduce crime, the harm caused by illegal drugs, and to reassure the public, reducing the fear of crime and antisocial behaviour.
- 3.5 Reduce overall crime in line with local CDP (Crime & Disorder Partnership) targets and narrow the gap between the worst performing wards / neighbourhoods and other areas across the district.
- 3.6 To increase domestic fire safety and to reduce arson.

4 Health

- 4.1 Improved health of young people.
- 4.2 Reduce the rate of infant mortality.
- 4.3 Reduced Numbers of children and young people suffering repeat episodes of harm.
- 4.4 Narrowing the gap in cardiovascular (CVD) deaths between the most deprived quintiles and the average by 40% between 1996 and 2010.
- 4.5 Reducing CVD deaths. Narrowing the gap in cardiovascular (CVD) deaths between the most deprived quintiles and the average by 40% between 1996 and 2010.
- 4.6 Increasing physical activity. Reducing the number of deaths due to Cardiovascular Disease. Narrowing the gap in cardiovascular (CVD) deaths between the most deprived quintiles and the average by 40% between 1996 and 2010.
- 4.7 Reduce smoking. Reducing the number of deaths due to Cardiovascular Disease and Cancer. Narrowing the gap in cardiovascular (CVD) deaths between the most deprived quintiles and the average by 40% between 1996 and 2010.
- 4.8 Increase daily fruit and vegetable intake. Reducing the number of deaths due to Cardiovascular Disease and Cancer. Narrowing the gap in cardiovascular (CVD) deaths between the most deprived quintiles and the average by 40% between 1996 and 2010.
- 4.9 Halt the year on year rise in obesity among children aged under 11.
- 4.10 Improve adult mental health.

- 4.11 Reduce the prevalence and impact of avoidable injuries of priority groups: children & young people.
- 4.12 Reduce the prevalence and impact of avoidable injuries to priority groups - older people.
- 4.13 Improve Sexual Health of young people.
- 4.14 Increasing the number of older people supported to live in their home.

5 Living Environment

- 5.1 To have cleaner, greener and safer public spaces.
- 5.2 Improve the quality of the local environment by reducing the gap in aspects of liveability between the worst neighbourhoods/ wards and the district as a whole, with a particular focus on litter and detritus.

6 Barriers and Housing and Services

- 6.1 Increasing the number of older people from BME (Black & Minority Ethnic groups) communities to be supported to live in appropriate settings of their choice.
- 6.2 To empower local people to have a greater voice and influence over local decision making and the delivery of services.
- 6.3 Strengthening of the local VCS (Voluntary / Community Sector) in Nottingham in the past year.
- 6.4 To improve the quality of life for people in the most disadvantaged neighbourhoods and ensure service providers are more responsive to neighbourhood needs and improve their delivery.
- 6.5 As part of an overall housing strategy for the district, improve housing conditions within the most deprived neighbourhoods / wards with a particular focus on ensuring that all social housing is made decent by 2010.